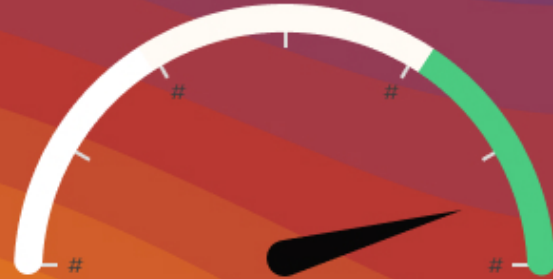




Alula case study:

How to turn the cellular sunset into a revenue opportunity



We know what a hassle the 3G/CDMA cellular sunset is so we asked our customers how they were handling upgrading their at-risk radios.

Leveraging the Bat-Connect communicator, we learned about a way homeowners not only pay to replace their sunsetting radio, but also request to add RMR services - like a video doorbell - to their account!

We have captured the key learnings in [this case study](#) - download to learn how you can turn the cellular sunset into an opportunity to increase your RMR.

The Alula BAT-Connect Communicator



Save money with a \$99 sunset rebate



Untap potential RMR and boost retention rates by offering smart phone control, cameras and system automation capabilities



Increase profitability by eliminating the inevitable LTE/4G sunset and installing a communicator that's 5G-ready



Reduce return trips and add security for your customers with multiple forms of alarm communication



Simplify your day-to-day by stocking a single communicator that reduces the number of skus you carry on your truck and eases the installation experience



Complete more installations in a day with automatic panel detection and configuration

Download the case study now

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